

Smart Media Group - Alexandria  
814 King St  
Alexandria VA 22314

Pat McCrory /R/ Governor/ NC  
Submission Number 393 Issue 7



**WSPA-TV**  
250 International Dr.  
Spartanburg SC 29303-6698  
(864) 576-7777 FAX (864) 587-4480

Copy

<b>Client:</b> Pat McCrory /R/ Governor/ NC	<b>Submission Cost:</b> 5850	<b>Campaign Ref:</b> E:120710064
<b>Buyer:</b> ..	<b>Client/Product/Estimate:</b> MCCRO /ORDR /907916	<b>Sales Rep:</b> HRP Washington, DC
<b>Schedule Dates:</b> 09/03/12 to 09/16/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06217780
<b>Est./PO Number:</b> 06217780	<b>Contract type:</b> Political	<b>Business Type:</b> POLITICAL
<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

<b>Product:</b> McCrory 4 NC Gov	<b>Booking Group:</b> WSPA	<b>Key Market:</b> Greenville Spartanburg Asheville
<b>Demographic:</b> (L) Household	<b>Order:</b>	

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
1	M-F 4-5p Judge Judy ...F..	04	85	30 Comme	Nbr of Spots	1	1	85
2	M-F 4-5p Judge Judy M.....	04	225	30 Comme	Nbr of Spots Open Pre-Empted	1 -1	1 -1	225 -225
3	Sat 8-9p .....S.	06	250	30 Comme	Nbr of Spots	1	1	250
4	Sat 9-10p .....S.	06	275	30 Comme	Nbr of Spots	1	1	275
5	M-F 3p ET / 2p CT Let's Make A Deal ..T....	05	110	30 Comme	Nbr of Spots	1	1	110
6	M-F 4-5p Judge Judy ...T...	04	85	30 Comme	Nbr of Spots	1	1	85
7	Tue 10p ET / 9p CT CSI T.....	05		30 Comme	Nbr of Spots			
<b>Weekly Totals: Total Spots(Ord Spots)</b>						34	34	
Open PR						-1	-1	-225
Closed PR						2	2	

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10	M-F 4-5p Judge Judy W....	04	85	30 Comme		1	1	85
13	M-F 1135p ET / 1035p CT Late Show ...F..	06	120	30 Comme		1	1	120
14	M-F 6a News ...F..	04	95	30 Comme		1	1	95
15	Fri 9p ET / 8p CT CSI NY ....F..	05	500	30 Comme		1	1	500
16	M-F 1135p ET / 1035p CT Late Show M.....	06	120	30 Comme		1	1	120
17	M-F 12p News M.....	05	100	30 Comme		1	1	100
18	M-F 6a News M.....	04	95	30 Comme		1	1	95
19	Sat 10p ET / 9p CT 48 Hours .....S	06	350	30 Comme		1	1	350
20	Sun 1030a ET / 930a CT Face The Nation .....S	05	275	30 Comme		1	1	275
	Sun 9a ET / 8a CT CBS Sunday							
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Open PR					-1	-1		-225
Closed PR					2	2		

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21	Morning News .....S	04	190	30 Comme	Nbr of Spots	1	1	190
22	M-F 1135p ET / 1035p CT Late Show ..T...	06	120	30 Comme	Nbr of Spots	1	1	120
23	M-F 1230-2p ET CBS Soaps ..T...	12	140	30 Comme	Nbr of Spots	1	1	140
24	M-F 6a News ..T...	04	95	30 Comme	Nbr of Spots	1	1	95
25	M-F 7p News ...T...	05	175	30 Comme	Nbr of Spots	1	1	175
29	Wed 10p ET / 9p CT CSI ..W...	06	700	30 Comme	Nbr of Spots	1	1	700
30	M-F 1135p ET / 1035p CT Late Show ..W...	06	120	30 Comme	Nbr of Spots	1	1	120
31	M-F 1230-2p ET CBS Soaps ..W...	12	140	30 Comme	Nbr of Spots	1	1	140
34	Tue 10p ET / 9p CT Mentalist T.....	05		30 Comme	Nbr of Spots			
35	Fri 10p ET / 9p CT Blue Bloods ....F..	05	700	30 Comme	Nbr of Spots	1	1	700
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36	M-F 3p ET / 2p CT Let's Make A Deal M.WTF..	05	110	30 Comme	Nbr of Spots	1	1	110
37	M-F 4-5p Judge Judy ..W....	04	85	30 Comme	Nbr of Spots	1	1	85
38	M-F 3p ET / 2p CT Let's Make A Deal ..W....	05	110	30 Comme	Nbr of Spots	1	1	110
39	M-F 4-5p Judge Judy M.WTF..	04	85	30 Comme	Nbr of Spots	1	1	85
40	M-F 1230-2p ET CBS Soaps ..T...	12	140	30 Comme	Nbr of Spots	1	1	140
41	M-F 6a News ...T...	04	95	30 Comme	Nbr of Spots	1	1	95
42	M-F 9a Dr Phil M.WTF..	05	85	30 Comme	Nbr of Spots	1	1	85
43	M-F 1135p ET / 1035p CT Late Show ...F..	06	120	30 Comme	Nbr of Spots	1	1	120
44	M-F 6a News ...F..	04	95	30 Comme	Nbr of Spots	1	1	95
45	M-Su 205-5a MTWTFSS	13		30 Comme	Nbr of Spots	1	1	
<b>Weekly Totals:</b>					<b>Total Spots(Ord Spots)</b>	34	34	
					Open PR	-1	-1	-225
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<b>Weekly Totals:</b> Total Spots(Ord Spots)								
				Open PR	34	-1	34	-225
				Closed PR	2	2	2	

Pre-emption Summary

Ref	Sales Product	Spot Type	Pre-empt Date	Status	Pre-empt Value	Makegood Line(s) (Dates)	Makegood Ref	Campaign Ref
2	M-F 4-5p Judge Judy	30 Commercial	09/10/12	Open Pre Emption	225.00		0000000000	E:120710064
7	Tue 10p ET / 9p CT CSI	30 Commercial	09/10/12	Closed Pre Emption	1,200.00	34 (09/11)	0000172278	
34	Tue 10p ET / 9p CT Mentalist	30 Commercial	09/10/12	Closed Pre Emption	1,200.00	No Makegood / Credit	0000000000	E:120710064

Grand Totals

Totals		09/03		09/10	
Spots	34				34
Cost	6075				6075

Grand Totals:

<b>Spots:</b>	34
<b>Gross Total:</b>	5,850.00
<b>Commission:</b>	877.50
<b>Net Total:</b>	4,972.50